

BIO SUISSE - RAISING AND IMPLEMENTING HIGHER THAN ORGANIC STANDARDS



The organic approach applied in Switzerland focuses on the concept of holistic agriculture. This approach can be sustained over generations, and produces authentic and healthy products that offer taste and enjoyment for consumers.



Since 1981, Bio Suisse has stood for a closed cycle that encompasses organic operations in their entirety.



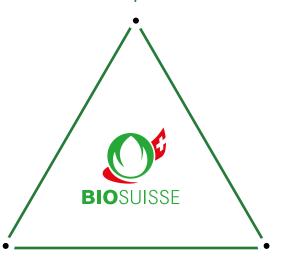


What is Bio Suisse?

Non-profit organisation

Idealistic goals and contributions to society

Non-profit



Interest group

Co-determination and representation of members Membership fees

Business organisation

Business activity through supply in the market Licence fees



What Bio Suisse is all about.

Healthy and delicious Bud products



Market access and sales promotion



Market transparency



Sustainable production and processing standards



Networking among members, the industry and partners



PR work, advertising





Bio Bud.
People, animals and nature in balance.



The organic food market in Switzerland.



56%

of all consumers buy organic products on a daily basis, or several times a week.

CHF 459

is the **per capita** consumption of organic food products in Switzerland.





10.9%

was the **share of organic food** in the total food market in Switzerland in 2021.

CHF 4.005 billion

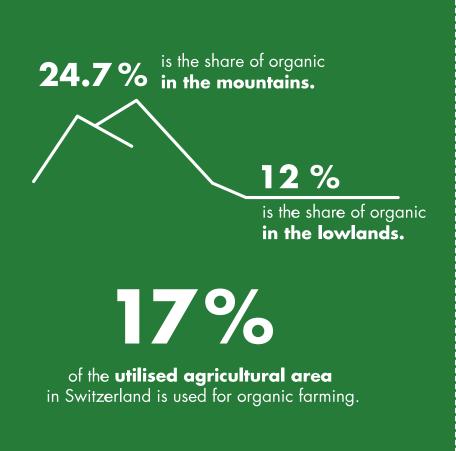
are the total sales in the organic food sector in Switzerland.

Organic agriculture in Switzerland.



16.8%

of all agricultural operations in Switzerland and Liechtenstein **are organic** (Bud and organic regulations).





7'216

agricultural operations across Switzerland and Liechtenstein produce productsaccording to Bio Suisse Standards.

Source: Bio Suisse (Organic sector in numbers)

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1'210 licensees and trademark users.

As of 2021. Rounded figures.



Trade, intermediary trade

- Warehouse keepers
- Packagers
- Importers
- First stage
 (mills, livestock trading, slaughterhouses, ...)



Processing operations

Food processing in largeand small-scale industry

- Butchers
- Dairies
- Bakeries
- General food



Retail, wholesale, restaurant and food service industry

- Coop
- Migros
- Other retail and organic retailers
- Wholesale
- Restaurant and food service industry



Bud quality identifiable on packaging.





Bio Suisse International



Bio Suisse import policy.

- Production, processing, storage and sale in and outside Switzerland correspond with the Bio Suisse Standards
- Equivalence of Standards for operations in and outside Switzerland
- Swiss Bud products take priority over imported products
- Flight ban
- Traceability back to the growing farm
- Easier market access for small-scale farmers in developing countries
- Trustworthiness and brand image of the Bud may not be damaged
- Products from BIOSUISSE ORGANIC farms are not automatically approved for marketing with the Bud: additional examination of the product/origin with regard to the various import restrictions

BIOSUISSE

Four main differences between EU Organic and Bio Suisse Organic.

BIOSUISSE

| | EU Organic Regulation | Bud / Bio Suisse Organic |
|-------------------------|-----------------------|---|
| Overall farm management | Exceptions possible | the entire farm is managed organically |
| Biodiversity | - | 7% of the agricultural areas are biodiversity promotion areas; additionally, 12 measures from catalog for the promotion of biodiversity |
| Climate protection - | | No air transport; restriction of heating in greenhouses and stricter and more detailed regulations on fertilization, crop rotation, plant protection products |
| Traceability | - | Supply Chain Monitor |
| C | | |

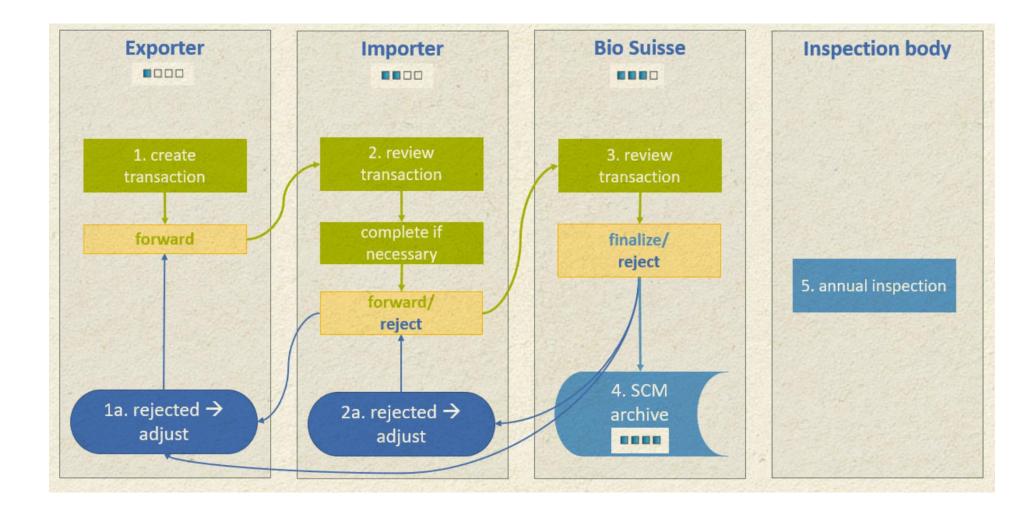
ORGANIC

Logos.

| Logo | Description |
|----------------------|--|
| BIOSUISSE ORGANIC | Operations outside Switzerland certified according to Bio Suisse Standards |
| | Bud logo for products marketed in Switzerland |
| BIO | (CH raw materials: less than 90%) |
| | Bud logo for products marketed in Switzerland |
| BIOSUISSE | (CH raw materials: more than 90% (also association / company logo)) |



Traceability: Supply Chain Monitor.

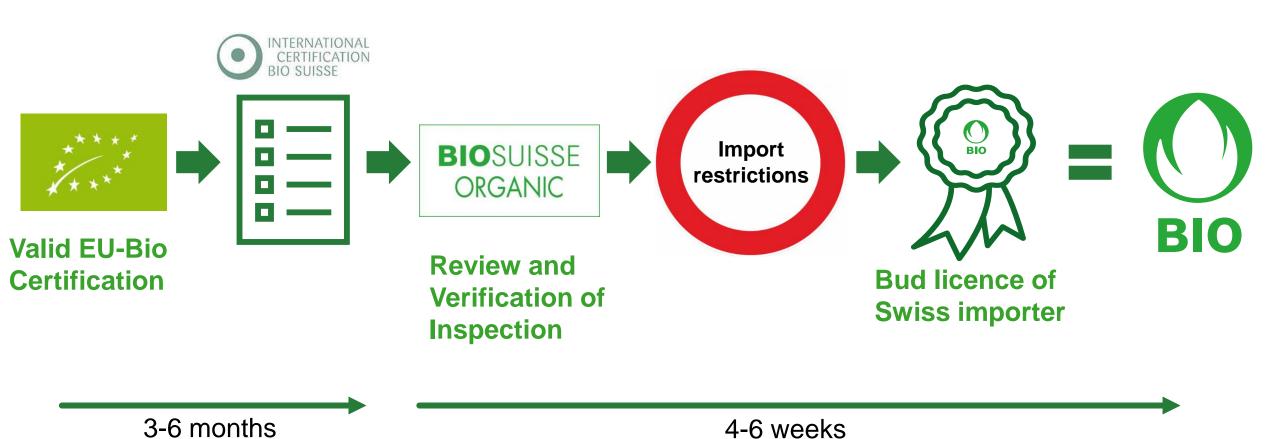




EKOlink 2022, Rahel Reist, 23.09.2022

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Certification and requirements for marketing with the bud.



BIOSUISS

How to get certified?

1. Basis is a valid EU-Bio Certificate: Valid certificate of the company according to the organic regulation of the EU No. 2018/848 or equivalent organic guidelines.



- 2. BIOSUISSE ORGANIC Inspection: The control body is ISO/IEC 17065:2012 accredited or equivalent state recognized and has a cooperation agreement with ICB AG.
 - The EU and BSO inspection body should be the same
 - List of contract partners on www.icbag.ch



- 3. Review and Verification of the BIOSUISSE ORGANIC Inspection report at ICB AG:
 - Importer must confirm that he wants to have the product certified → invoicing
 - Positive conformity verification of the BSO inspection report and documents
- 4. Bio Suisse license for the product:
 - The Swiss importer is a Bio Suisse licensee and has obtained a license for the product to be certified.



A BSO certificate is only issued if all points above are fulfilled

Services of ICB.



Certification of farms, products and production processes **abroad** according to Bio Suisse guidelines.

ICB AG certifies over 92% of all BIOSUISSE ORGANIC Operations (producers and processors) outside of Switzerland.

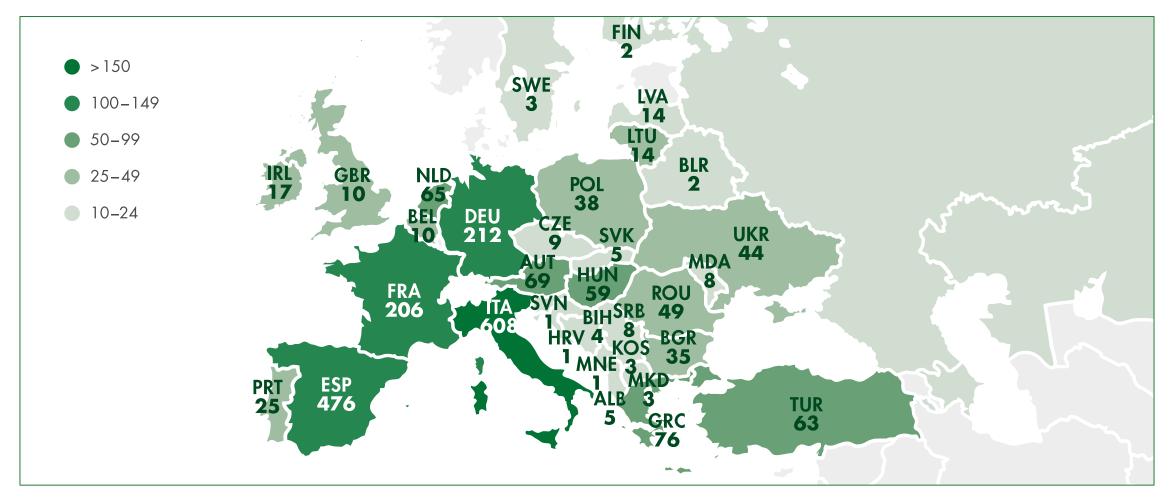
Conformity assessment according to ISO/IEC 17065 for the areas:

- Production
- Processing and trade
- Wild collection
- Mushroom production
- Beekeeping
- Aquaculture
- → They work with **80 inspection bodies in over 67 countries**



85% of international Bio Suisse Organic operations are in Europe.





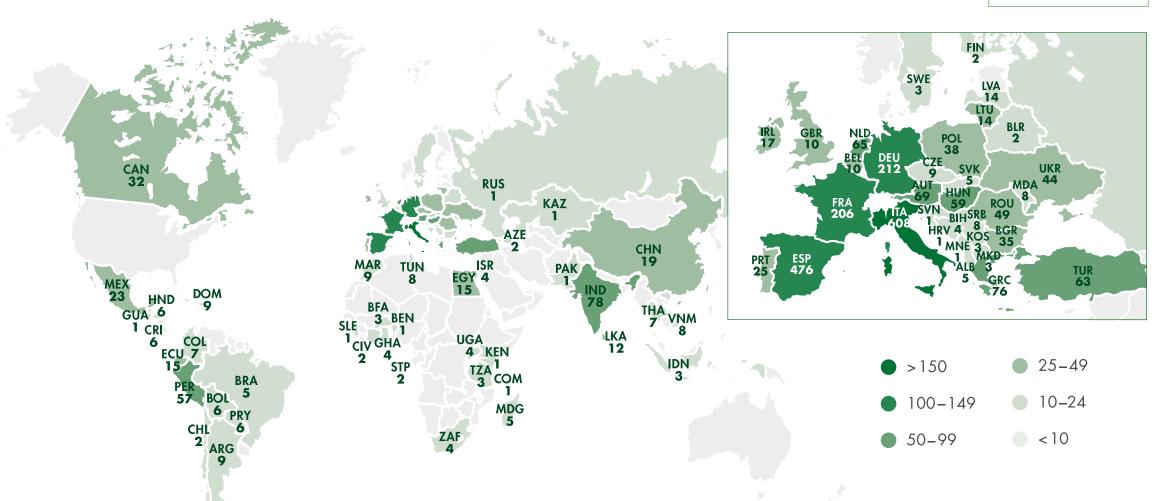


Source: Bio Suisse (Organic sector in numbers)

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Bio Suisse Organic operations worldwide.



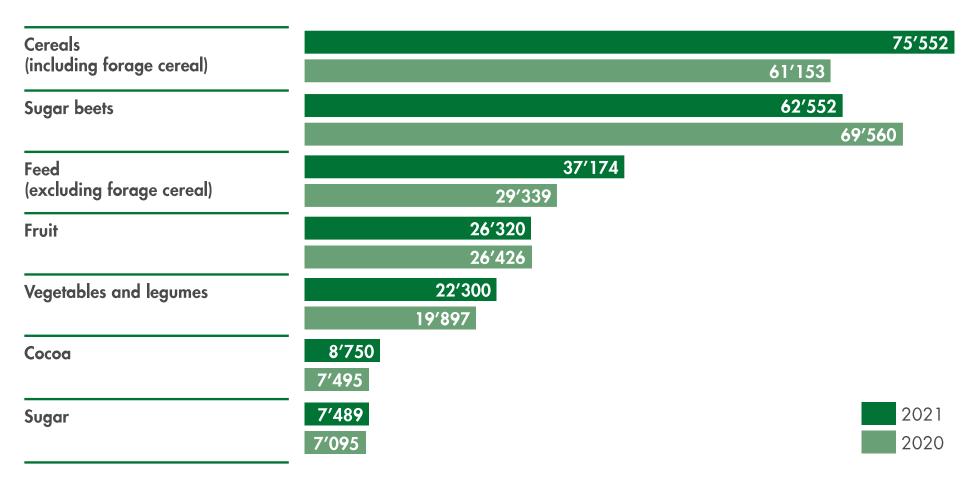




Source: Bio Suisse (Organic sector in numbers)

The most important product categories by import volume.

Products produced according to Bio Suisse Standards in 2021. Figures in tonnes.





Source: Bio Suisse (Organic sector in numbers)

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